

# The Equipment Leasing & Finance Foundation

## We're the Foundation for Your Future

Founded in 1989, the Equipment Leasing & Finance Foundation is dedicated to inspiring thoughtful innovation and contributing to the betterment of the equipment leasing and finance industry. The Foundation is a 501c3 non-profit organization, funded through charitable individual and corporate donations.

### Your Benefits Through the Foundation

- **Access to industry-leading research and resources** – Forward-looking Foundation studies and other informational resources that are indispensable to equipment finance industry participants and observers, as well as widely cited by respected business media, including *The Wall Street Journal*, *Bloomberg* and *Investor's Business Daily*.
- **Relationship building with industry thought leaders** – Participating in Foundation activities builds your connections with other talented, successful leaders in equipment finance.
- **A voice in creating new industry research** – The Foundation welcomes your suggestions of research study topics that will benefit the industry and your own business.
- **Opportunities to author industry-related studies and articles** – Foundation research reports and publications, including *The Journal of Equipment Lease Financing*, provide opportunities to contribute to the industry's body of knowledge.
- **University and academic relations** – The Foundation works closely with the academic community to foster initiatives that drive innovation in the equipment finance industry, including funding research grants and authorship honorariums, supporting case study development and teaching modules, and providing access to statistical databases and other Foundation resources.

### Your Invitation to Become a Valued Donor

The resources and benefits provided by the Foundation are exceeded only by the opportunities available to Foundation donors, and include:

- **Early previews of studies** – It would cost hundreds of thousands of dollars to produce only a few of the Foundation's various reports. Gifts of any size are welcome but please note that a minimum donation level of \$500 for individuals or \$2,500 for organizations will entitle you to receive copies of all new studies delivered in advance of wide public release.
- **Recognition among peers in the equipment finance industry** – Foundation conferences and events, including the Foundation Luncheon held each year at the Equipment Leasing and Finance Association's Annual Convention, spotlight you and your company's role in supporting the equipment finance industry.

We invite you to invest in a strong Foundation for your business and for the equipment finance industry through a tax-deductible financial contribution. The Foundation is funded through charitable contributions from corporations and individuals from all market sectors because our research, resources and opportunities have value across the entire industry. For more information on contributing, and to see who supports us, visit

<https://www.leasefoundation.org/giving/>

Visit the Equipment Leasing & Finance Foundation website at <http://www.leasefoundation.org/>  
Subscribe to the Foundation Forecast e-newsletter at <https://www.leasefoundation.org/news/forecast/>



## Insightful, In-Depth Industry Resources

The Foundation is your source for the most comprehensive, future-focused research and analyses available on equipment finance industry topics that will enable your best informed decision-making. The following highly-regarded, widely utilized resources are must-reads for equipment finance industry participants.

### Equipment Leasing and Finance U.S. Economic Outlook

This report highlights key trends in equipment investment and places them in the context of the broader U.S. economic climate. The report is updated quarterly throughout the year. <http://www.leasefoundation.org/research/eo/>

### Foundation-Keybridge Equipment & Software Investment Momentum Monitor

A monthly report of indices for 12 equipment and software verticals designed to identify turning points in their respective investment cycles with a 3 to 6-month lead time. <http://www.leasefoundation.org/research/eo/mm.cfm>

### Industry Future Council Report

Based on the deliberations of the Foundation's Industry Future Council of leading industry lessors, analysts, and service providers on current issues, trends and future industry outlook, the IFC Report is a guidebook for providers and arrangers of equipment finance as they undertake their own strategic planning efforts. <http://www.leasefoundation.org/research/ifc/>

### State of the Equipment Finance Industry Report

The SEFI provides a unique look at trends in the equipment finance industry over the past year, identifies key drivers for future growth, and explores emerging opportunities and risks that could shape the industry over the next 3-5 years. <http://www.leasefoundation.org/research/sefi/>

### Monthly Confidence Index for the Equipment Finance Industry

Designed to collect leadership data, the MCI reports a qualitative assessment of both the prevailing business conditions and expectations for the future as reported by key executives from the \$1 trillion equipment finance sector. <http://www.leasefoundation.org/research/mci/>

### Journal of Equipment Lease Financing

The only scholarly periodical dedicated to equipment leasing and finance, the Journal is published quarterly and spotlights research, case studies, trends and practical information through in-depth articles. Author guidelines are available online at <https://www.leasefoundation.org/research/jelf/>

### Industry Studies

Through the Foundation, industry leaders have access to the research and analyses that help them make wise decisions for their corporations and employees, available at our online library at [www.store.leasefoundation.org](http://www.store.leasefoundation.org).

### Stay Connected

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