

FOCUS

The Foundation, the non-profit affiliate of the Equipment Leasing & Finance Association, is committed to advancing the success of the \$1.3 trillion equipment leasing & finance industry by driving innovation, fostering professional growth, and cultivating the next generation of talent.



RESEARCH

Quarterly & Monthly Economic Resources, Market Outlooks, & Other Topical Reports to Help Industry Professionals Make Data Backed Decisions For Their Business and Investments.

CAMPUS TO CAREER

Connecting Students to the Equipment Leasing Industry Through Academic Outreach, Scholarships, & Internships





U.S. Economic Outlook

An annual report that is updated quarterly. This report highlights key trends in equipment investment and places them in the context of the broader U.S. economic climate.

Vertical Market Outlook Series

This series provides individuals and organizations with forward-looking data from an equipment finance perspective. The reports focus on verticals most relevant to the equipment finance sector.

Foundation-Keybridge Equipment & Software Investment Momentum Monitor

A monthly report of indices of equipment and software verticals designed to identify turning points in their respective investment cycles with a three to six-month lead time.

Monthly Confidence Index

Designed to collect leadership data, the MCI reports a qualitative assessment of both the prevailing business conditions and expectations for the future as reported by key executives from the equipment finance sector.

Podcast - Equipment Finance Matters

The Foundation & ELFA have teamed up to keep you informed with the latest trends, strategies, and expert commentary in the world of equipment leasing and finance. Find episodes wherever you listen to podcasts.





Investing In The Future Of The Industry!

With the contributions from our donors, we are actively growing our industry by introducing equipment finance to students across the country.

Ten \$5,000 Scholarships

The Foundation offers TEN \$5,000 scholarships every year to full-time undergraduate student or graduate student who are pursing degrees in fields related to the equipment finance industry.

In The Classroom

We are increasing our Campus to Career initiatives by sponsoring curriculum development in equipment finance at Arizona State University and the University of North Texas. Students there are receiving direct learning and career opportunities to network with industry professionals.

Growing Awareness

With our Campus to Career volunteer program, we support industry professionals to do campus visits encouraging students to discover the broad range of jobs the equipment finance industry provides world-wide.